...Left melts down over new Dunkin' 'genetics' ad after Sydney Sweeney American Eagle drama

By Emily Crane

Published July 31, 2025, 11:49 a.m. ET



The leftist mob is now melting down over Dunkin's latest "genetics" ad — just days after Sydney Sweeney's American Eagle campaign was slammed as so-called Nazi propaganda.

The donut company is the latest to find itself in the liberal firing line after dropping its new commercial featuring "The Summer I Turned Pretty" star Gavin Casalegno earlier this week.





Dunkin' is the latest to find itself in the liberal firing line after dropping its new commercial featuring "The Summer I Turned Pretty" star Gavin Casalegno earlier this week.

Getty Images for Dunkin'

The 30-second clip, which was posted on the chain's social media accounts, shows the heartthrob gushing that his tan is down to genetics.

"Look, I didn't ask to be the king of summer, it just kinda happened," Casalegno said in the spot. "This tan? Genetics."

EXPLORE MORE



JM Smucker becomes latest food manufacturer to remove artificial colors from popular brands



Jordon Hudson 'forced' her way in Dunkin' Super Bowl ad with Bill Belichick

DUNKING DON April Fools' Day 2025 food deals and freebies: No joke discounts from



Dunkin', Burger King and more

"Can't help it — every time I drink a Golden Hour Refresher, it's like the sun just finds me," he added. "So if sipping these refreshers makes me the king of summer? Guilty as charged."

The actor was advertising Dunkin's new summer drinks. The Golden Hour Refresher is a tropical fruit drink mixed with lemonade.



The 30-second clip, which was posted on the chain's social media accounts, shows the heartthrob gushing that his tan is down to genetics.

Getty Images for Dunkin'

Leftist TikTokers immediately blew up over the ad, blasting the donut chain for seemingly throwing race into the mix.

"Why are ads so obsessed with genetics all of a sudden," one person commented on Dunkin's video.



"Can't help it — every time I drink a Golden Hour Refresher, it's like the sun just finds me," Casalengo added. "So if sipping these refreshers makes me the king of summer? Guilty as charged."

Getty Images for Dunkin'

"What in the Sydney Sweeney did I just watch," another wrote.

Others, meanwhile, were quick to mock the "woke" fury.

It came as similar outrage erupted over Sweeney's new ad for American Eagle jeans that had the star

talking about her jeans/genes.

"Oh boy, libs are about to lose their minds again — Dunkin' Donuts just dropped a new ad with Gavin Casalegno! Whatever you do, do not share it — because you will trigger a full-blown liberal meltdown," one person joked on X.



Dunkin's ad came days after Sydney Sweeney's new ad for American Eagle jeans was released, which had the star talking about her jeans/genes.

American Eagle

"Dunkin' Donuts just committed the entire left in America to the insane asylums they belong in. They broke every single leftist enforced rule imaginable," another quipped.

The Sweeney ad that sent leftist TikTok into full-blown pitchfork-and-torch mode featured the 27-yearold bombshell clad in a pair of American Eagle jeans and a denim jacket.



"Genes are passed down from parents to offspring, often determining traits like hair color, personality, and even eye color," she said in the spot, adding: "My jeans are blue."

American Eagle



Many on the left were quick to interpret the ad as a nod to eugenics — including some who went so far as to outright

call it "Nazi propaganda."

American Eagle

What do you thin...

7 of 7