Caste Wasn't a British Construct – and Anyone Who Studies History Should Know That

This false thesis allows upper-caste intellectuals to maintain privilege in both India and the US.



A Brahmin family photograph from the 1880s, likely from Maharashtra. Image: Wikimedia Commons

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The geographer Sanjoy Chakravorty recently promised that, in his new book, he would "show how the social categories of religion and caste as they are perceived in modern-day India were developed during the British colonial rule..." The air of originality amused me. This notion has been in vogue in South Asian postcolonial studies for at least two decades. The highest expression of the genre, Nicholas Dirks's *Castes of Mind*, was published in 2001.

I take no issue with claiming originality for warmed-over ideas: following the neoliberal mantra of "publish or perish," we academics do it all the time. But reading Chakravorty's essay, I was shocked at the longevity of this particular idea, that caste as we know it is an artefact of British colonialism. For any historian of pre-colonial India, the idea is absurd. Therefore, its persistence has less to do with empirical merit, than with the peculiar dynamics of the global South Asian academy.

The origins of this idea lie in Bernard Cohn's work on the census' role in codifying *jāti*, and on the role of Brahmin native informants in shaping the British imagination of Hinduism. The first process was peculiar to British colonialism, since this bureaucratic technology was new. The second process is familiar: Brahminism has shaped state ideology since the Gupta empire. Exceptions – like the 17th-century Nāyaka states that celebrated the commerce and cultural life of 'left-hand castes' – only prove the rule.

Also read: To See Just How Far Outside Our Genes Our Differences Lie, Step out of Caste

Somehow, scholars leapt from Cohn's work to a thesis that caste as we recognise it is a poisoned gift of the British. In the region where I have some expertise, the Marathi-speaking premodern world, English and Marathi scholarship amply document caste as both material oppression and *varna* ideology. More viscerally, low caste *sants* speak to us, centuries later, of their poverty, their back-breaking labour, and the dishonour and loneliness of their social position. Consider just two examples, the first an *abhang* by Tukaram, the second by Janabai:

Born a shudra, I was a tradesman.

God comes to me like a sacred keepsake...

I was miserable in mundane life

Ever since I was orphaned.

Famine reduced me to utter poverty, I lost all honour.

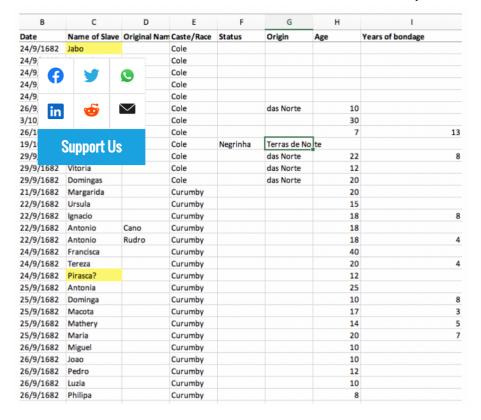
I watched my wife starve to death...

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Jani has had enough of mundane life—
But how will I repay my debt?
Discard your grandeur
To grind grain with me.
Hari, become a woman
Bathing me and washing my dirty clothes.
You carry the water with pride
And gather dung with your own two hands...

For both poets, imagining God as their companions in the daily grind of labour, poverty and social marginality, poetry and devotion were their only refuge. To read them and deny the existence of caste 'as we might recognise it today' is a violence that no historian should commit.

In my own research, evidence of caste as an organising principle of social life is everywhere. At the Goa State Historical Archives, I recently transcribed a late-17th-century register of slave manumissions. The vast majority of the freed slaves were from lower castes in the Konkan, such as *kunbis* and *kolis*, which still exist today:



So durable and adaptable is caste that it continued even after conversion. In the 17h-century baptismal records of the village of Loutulim, we see how caste even affected godparenthood, a new form of elective kinship brought by Catholicism.

Date	Baptised	Father	Caste/Status Origin	Residence	Mother	Caste/Status Origin	Residence	Padrinho	Caste/Status Origin	Residence	Madrinha	Husband	Caste/Status
17/10/1676	Esperanca	Lourenco	Curumbi		Isabel			Manuel	Son of Bartholomeu Purco		Paulina?	Antonio	
10/7/1680	Marana	Juze de Quad	ros		Antonia de	Azevedo		Joao Tavares	Son of Bento Tavares		Mariana	Daughter of	Gaspar de Seb
18/5/1652	Maria	Henrique Alv	Ourives		Philipa			Joao	Son of Camannâ, Sudra		Anna	Estevao de B	Sudra
15/11/1615	Joana	Miguel	Pescador		Isabel		Freguesia de	Domingos de	Son of Tome de Miranda		Joana	Antonio Alva	Pescador
9/11/1616	Salvador	Antonio	Sudra		Maria	Sudra	Bairro de Var	Antonio Dug	Sudra		Domingas	Joao Bhiru	Sudra
2/7/1617	Lourenco	Gaspar Palpa	tto		Anna		Bairro de Var	Lourenco da	Sudra				
7/12/1617	Maria	Paulo Colaco	Sudra		Madanela			Antonio	Sudra		Maria	Antonio (god	Sudra
11/9/1670	Esperanca	Diogo de Mir	Gancar		Maria de Qu	adros	Bairro de Var	Pero Sobrini	Sudra		Ana de Franc	cisco	Sudra
30/7/1676	osol	Pascoal Ferna	Sudra?		Joana			Ephede Fons	Sudra		Dominga	Manuel Buqu	Sudra
16/8/1676	Lourenco	Francisco	Sudra		Joana		Bairro de Var	Sebastiao	Sudra		Joana	Simao	Sudra
2/11/1676	Ilaria	Joao Francisc	Sudra		Francisca		Racaim	Philipe Perei	Sudra		Maria de Ara	iujo	Sudra
23/6/1680	Joao	Antonio Betu	Sudra		Isabel			Miguel	Sudra		Filipa	Pedro	Sudra
11/11/1677	Monica	Antonio Oha	Sudra		Margarida			Sebastiam Ca	Sudra		Monica	Antonio	Sudra
1/1/1678	Antonio	Francisco de	Sudra		Philipa			Antonio	Sudra		Domingas	Wife of Anto	nio, godfather
12/11/1651	Domingas	Pedro	Sudra		Dominga			Filipe	Sudra		Catarina	Sudra	
28/1/1652	Antonio	Joao Purso	Sudra		Esperanca	Sudra	Racaim	Antonio	Sudra		Luzia	Francisco	Sudra
21/4/1652	Antonia	Crossed out-	illegible (maybe Aleixo?		Catarina	Widow		Antonio Fern	Sudra		Maria	Dias	Sudra
12/5/1652	Luiza	Bartolomeu F	Sudra		Anna			Antonio Fern	Sudra		Maria	Daughter of	Sudra
23/5/1652	osol	Martinho Rau	Sudra		Catarina			Joao	Sudra		Anna	Manoel	Sudra
21/5/1652	Maria	Francisco Dha	Sudra		Marta			Goncallo	Sudra		Anna	(Widow)	Sudra

Undoubtedly, caste changed under the British – but this is trivially true of every period of Indian history. Caste adapts to changing state technologies and political economy, but remains a total social fact, organising every realm of Indian life: legal, economic and political, religious, aesthetic and cultural.

This is not to minimise the pernicious nature of colonialism, or postcolonialism's critique of it. The horrific immiseration of the Indian countryside by British colonialism – which wiped out rural wealth, laid waste to millions of lives in

famine after famine, and destroyed artisanal economies that had driven global trade for centuries – affected the lower castes in particular. Simultaneously, British education created both the upper-caste elites who became their successors, and nurtured lower-caste thinkers like Mahatma Phule and Dr B.R. Ambedkar who articulated devastating critiques of varna ideology. Colonialism, like all forms of rule, had complex effects on caste. Yet the British did not create it.

Also read: 'Voices of Dalit Women More Marginal Than Men – That's Why Their Resistance Hits Hard'

Given how evidently untrue this thesis is, the question is why it persists. The answer, in part, is that postcolonial studies is its own echo-chamber. Works like these are not vetted by boring historians of pre-colonial India like myself. Rather, under the sexy sign of theory, postcolonial scholars make sweeping claims about pre-colonial India, without expertise in the period.

More importantly, this thesis allows upper-caste intellectuals to maintain privilege in both India and the US. The Indian educational system, which disproportionately benefits upper castes, allows them to migrate. Once there, without the prop of caste privilege, postcolonial theory provided an avenue for critiquing white elites. Scholars like us have held elite academic positions for decades now on the basis of representing the brown voice of the subaltern in the West.

By then foisting the blame on colonialism, we absolve ourself of complicity in caste, even as we continue to benefit from caste oppression in India. Academic gate-keeping – through patronage networks of teaching and hiring, journal editorial boards and conference invitations – keeps this monopoly in place. Meanwhile, the same tired theory is repackaged and resold by scholars eager to profit from this monopoly. If you think about the academy as an economic institution, it is a fascinating case of covert collusion.

I speak as an insider, a whistleblower. I come from precisely this class of upper-caste diasporic intellectuals. The big secret of South Asian postcolonial theory is that its obfuscatory language – signalling sophistication to mere mortals – actually hides power. The scholars avow progressivism, but their theories defend privilege in both India and the US.

Also read: The Casteist Underbelly of the Indian Private Sector

No wonder that Hindutvadis in both countries are now quoting their works to claim that caste was never a Hindu phenomenon. As Dalits are lynched across India and uppercaste South Asian-Americans lobby to erase the history of their lower-caste compatriots from US textbooks, to traffic in this self-serving theory is unconscionable.

The painful irony is that Dalit scholars have said this before, while struggling to get past academic gate-keepers and scholarly chowkidars. It took a Chakravarti saying it on Twitter for this critique to garner mainstream attention. In 2019, the question is not whether the subaltern can speak – it is whether us double-Brahmins of the academy, who perform progressivism while maintaining caste, will ever allow them to be heard.

From August 1, Ananya Chakravarti is associate professor of history at Georgetown University. Her first book, The Empire of Apostles: Religion, Accommodatio and the Imagination of Empire in Early Modern Brazil and India, was published by Oxford University Press in 2018. She is working on a monograph on the Konkan, as well as a co-authored volume on caste with Varsha Ayyar.